



**SAN
FRANCISCO
CHAMBER OF
COMMERCE**

May 31, 2016

The Honorable Ed Lee
Mayor, City of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 200
San Francisco, CA 94102

George Lucas
The Lucas Museum of Narrative Art
Letterman Digital Arts Center
1 Letterman Drive, Building A
San Francisco, CA, 949129

RE: Lucas Museum of Narrative Art at Treasure Island

Dear Mayor Lee and Mr. Lucas;

The San Francisco Chamber of Commerce, representing over 2,500 local businesses, is pleased to offer its support for locating the Lucas Museum of Narrative Art (LMNA) at Treasure Island.

Treasure Island, as it is developed, will become a great residential and commercial part of San Francisco. However, in the short run it needs a project that can make it a destination and give the Island a sense of place. With its programmatic draw and financial backing, LMNA has the capacity to do just that: a world-class cultural institution that will be a sustainable attraction in the long-run.

The museum, showcasing Mr. Lucas's vast collection of 20th century illustrative, cinematic and digital artworks, will be a one-of-its-kind, only in San Francisco institution. It will draw residents of the city and the entire Bay Area, as well as visitors from around the world. San Francisco is one of the great visitor destinations, which will not only assure the success of LMNA, but will add to the city's allure.

The Lucas Museum of Narrative Art is exactly the type of destination museum the city needs at Treasure Island. The San Francisco Chamber of Commerce urges the City and Mr. Lucas to make this project happen and we stand ready to help in any way we can.

Sincerely,

Jim Lazarus
Senior Vice President of Public Policy

cc: Clerk of the Board, to be distributed to all Supervisors; Kofi Boner, Lennar