

2015 CITYBEAT POLL RESULTS PRESENTED BY DIGNITY HEALTH

SAN FRANCISCANS CONTINUE TO BE GENERALLY CONTENT WITH THEIR CITY AND THE SERVICES IT PROVIDES AND SUPPORTIVE OF OUR GROWING ECONOMY. However, voters remain very concerned about the increasing cost of living and the shortage of affordable housing. They continue to oppose congestion pricing and city-mandated public power programs, while strongly supporting a new sports arena, a housing bond issue and expanded shelter programs for the homeless in conjunction with a prohibition of sleeping on sidewalks and in parks.

HERE'S WHAT SAN FRANCISCO VOTERS HAVE TO SAY:

SAN FRANCISCO IS GOING...

	2015	2014	2013
IN THE RIGHT DIRECTION	50%	50%	60%
IN THE WRONG DIRECTION	34%	37%	27%
DON'T KNOW	16%	13%	13%

QUALITY OF LIFE IN SAN FRANCISCO IS GETTING...

	2015	2014	2013
BETTER	21%	19%	23%
WORSE	33%	33%	28%
STAYED THE SAME	43%	46%	48%
DON'T KNOW	3%	2%	1%

QUALITY OF LIFE IN YOUR NEIGHBORHOOD IS GETTING...

	2015	2014	2013
BETTER	37%	30%	32%
WORSE	17%	15%	17%
STAYED THE SAME	45%	53%	49%
DON'T KNOW	1%	2%	2%

THE MAJOR ISSUES FACING SAN FRANCISCO ARE...

	2015	2014	2013
COST OF RENTS/AFFORDABILITY OF RENTING	43%	21%	4%
COST OF OWNING A HOME	35%	34%	20%
HOMELESSNESS/STREET BEHAVIOR	35%	29%	25%
CRIME, DRUGS AND GANGS	14%	10%	13%
CLEANLINESS/CONDITION OF STREETS/PARKS	11%	8%	8%
JOBS AND THE ECONOMY	10%	18%	23%
EDUCATION	10%	14%	17%
TRAFFIC AND PARKING	8%	11%	9%
MUNI AND PUBLIC TRANSPORTATION	8%	19%	18%

THE ECONOMY AND CITY SERVICES ARE GETTING...

	BETTER/WORSE	BETTER/WORSE	BETTER/WORSE
THE LOCAL ECONOMY	61/18	48/21	49/23
CONDITION OF PARKS	44/16	38/17	-
MUNI SERVICE	28/29	22/29	25/30
CRIME	21/38	20/32	16/41
PUBLIC EDUCATION	19/22	18/28	18/35
HOMELESSNESS/STREET BEHAVIOR	9/58	9/52	13/49
TRAFFIC CONGESTION ON CITY STREETS	5/74	6/64	7/56
AVAILABILITY OF HOUSING	8/70	5/63	10/51
PARKING	4/75	4/67	5/70
CONTROLLING THE COST OF LIVING	6/77	4/73	-

PUBLIC SERVICES ARE VIEWED...

	2015 FAVORABLE/ UNFAVORABLE	2014 FAVORABLE/ UNFAVORABLE	2013 FAVORABLE/ UNFAVORABLE
THE SAN FRANCISCO POLICE DEPARTMENT	76/16	73/19	76/16
THE MUNI SYSTEM	48/40	48/42	48/42
THE SAN FRANCISCO UNIFIED SCHOOL DISTRICT	48/26	43/29	43/32
SAN FRANCISCO RECREATION AND PARK DEPARTMENT	71/13	-	-

TAXES AND FEES

ASSESSING A \$3 FEE ON THOSE WHO DRIVE IN/OUT OF DOWNTOWN DURING COMMUTE HOURS TO REDUCE CONGESTION AND FUND TRANSPORTATION IMPROVEMENTS.

	2015 SUPPORT/OPPOSE	2014 SUPPORT/OPPOSE
	20%/76%	21%/72%

GOVERNMENT-MANDATED PUBLIC/CLEAN POWER

REQUIRING OCCUPANTS OF NEW OR REMODELED BUILDINGS TO BUY ELECTRICAL POWER FROM THE CITY WITHOUT THE OPTION TO BUY POWER FROM PG&E.

	2015	2014
SUPPORT REQUIREMENT	24%	25%
OPPOSE REQUIREMENT	53%	55%

ECONOMIC GROWTH

THE EFFECT OF TECHNOLOGY COMPANIES AND THEIR EMPLOYEES ON THE CITY'S ECONOMY IS...

POSITIVE	NEGATIVE	NO EFFECT
63%	22%	8%

THE EFFECT OF TECHNOLOGY COMPANIES AND THEIR EMPLOYEES ON THE CITY'S QUALITY OF LIFE IS...

POSITIVE	NEGATIVE	NO EFFECT
40%	35%	16%

BUILDING OF THE GOLDEN STATE WARRIORS' MISSION BAY ARENA AND MIXED-USE DEVELOPMENT

SUPPORT	OPPOSE	DON'T KNOW
72%	19%	9%

LEGALIZATION OF SHORT-TERM RENTAL OF HOMES OR ROOMS

SUPPORT	OPPOSE	DON'T KNOW
55%	37%	8%

HOUSING AND HOMELESSNESS

A \$250 MILLION GENERAL OBLIGATION HOUSING BOND FOR AFFORDABLE AND MIDDLE INCOME HOUSING AND PUBLIC HOUSING REPAIRS

SUPPORT	OPPOSE	DON'T KNOW
70%	19%	11%

REFORM HOUSING CONSTRUCTION PERMIT PROCESS TO EXPEDITE PERMIT ISSUANCE

SUPPORT	OPPOSE	DON'T KNOW
61%	24%	15%

INCREASE THE BUILDING OF HOMELESS SHELTERS AND PROHIBIT SLEEPING ON SIDEWALKS AND IN PARKS

SUPPORT	OPPOSE	DON'T KNOW
70%	24%	6%

The Dignity Health CityBeat Poll was conducted among 600 San Francisco voters in February 2015 by David Binder Research for the San Francisco Chamber of Commerce.

